National Alliance for Hispanic Health
1501 Sixteenth Street, N.W. • Washington, D.C. 20036-1401 • (202) 387-5000 • www.healthyamericas.org

PRESS RELEASE
For Immediate Release
April 16, 2020

Contact: Adolph P. Falcón
(202) 797-4341
media@healthyamericas.org

"I do my part" campaign to protect ourselves, our families, and our communities

April 16, 2020. Washington, DC — "Families need a way Today the Alliance launched the I do my part campaign to combat COVID-19. What we each do during this crisis makes a difference. We need to give individuals and families tools to help them through these coming weeks." said Dr. Jane L. Delgado, President and CEO of the National Alliance for Hispanic Health (the Alliance), the nation's leading health advocacy group.

The National Alliance for Hispanic Health developed resources in English and Spanish that can be downloaded for free (www.healthyamericas.org) and used with all communities. To launch the effort the Alliance and their community-based organization members, that serve 15 million people annually, took to social media with the English and Spanish infograph messages campaign. "Many people are having difficulty staying at home and yet to support each other that is what we have to do. We can each do our part and that is the message of each of these infographics. It is extremely important that if you are feeling overwhelmed that you take small steps to get through each day. If we each do our part, together we will make it through this," concluded Dr. Delgado To download the I do my part social media infographs and other COVID-19 information go to healthyamericas.org or for Spanish language materials go to nustrasalud.org for free health information and to search for community health centers in your area.