National Alliance for Hispanic Health
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PRESS RELEASE
For Immediate Release
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Join Us for a Sesame Street in Communities® Sing-a-long, Storytime, and Dance Exercise In Celebration of Mother's Day

May 6, 2021 Washington, DC — "This Mother's Day, more than ever, is a great time for families to come together and sing a song, read a book together, and enjoy some exercise dancing and moving!" said Dr. Jane L. Delgado, President and CEO of the Healthy Americas Foundation. "We invite families to join us for a special Sesame Street in Communities bilingual sing-a-long, dance exercise, and story times with Big Bird's Comfy Cozy Nest and Bert and Ernie's Book Buddies." Videos on Facebook @healthyamericas ; Instagram and Twitter@health4americas at 9am ET on Mother's Day, May 9th

Beloved Sesame Street characters Rosita and Sofia will be hosting family events launching:
When: Mother's Day; Sunday May 9, 2021; available starting at 9am Eastern
What:
- Sing-a-long (bilingual)
- Dance and Movement (bilingual)
- Storytime Big Bird's Comfy Cozy Nest (bilingual, book read in Spanish)
- Storytime Bert and Ernie's Book Buddies (bilingual, book read in Spanish)

Where: View on Facebook @healthyamericas or Instagram and Twitter @health4americas

The family fun sing-a-long and story time are part of the Healthy Americas Foundation's Nuestros Niños effort that is supported by The Centene Charitable Foundation. As part of the effort, Sesame Street in Communities bilingual (English and Spanish) videos, storybooks, and activities are being made available in new Comfy-Cozy spaces in Hispanic-serving early childhood centers in twenty cities. The spaces feature a comforting, safe space for children and families. Using the power of the beloved Muppets of Sesame Street, the bilingual resources being made available, are designed to help children handle their big feelings during these challenging times and foster nurturing connections between children and the caring adults in their lives. The bilingual resources are also available online at www.SesameStreetinCommunities.org.

"We are so proud to bring Sesame Street in Communities to families as part of Nuestros Niños and we are thrilled to celebrate Mother's Day with these special family events," said

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Dr. Jeanette Betancourt, Senior Vice President of U.S. Social Impact, Sesame Workshop. "Together with our wonderful partners at the Healthy Americas Foundation and The Centene Charitable Foundation, we are building a circle of care around all children."

"The Centene Charitable Foundation is proud to support this important initiative in Hispanic communities throughout the country to promote the well-being of children," said Marcela Manjarrez-Hawn, Senior Vice President, Chief Communications Officer for Centene. "Together we can make a positive and lasting impact on the health and wellness of kids and families in all communities."

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About Sesame Workshop
Sesame Workshop is the nonprofit educational organization behind Sesame Street, the pioneering television show that has been reaching and teaching children since 1969. Today, Sesame Workshop is an innovative force for change, with a mission to help kids everywhere grow smarter, stronger, and kinder. We're active in more than 150 countries, serving vulnerable children through a wide range of media, formal education, and philanthropically-funded social impact programs, each grounded in rigorous research and tailored to the needs and cultures of the communities we serve. For more information, please visit www.sesameworkshop.org.

About The Centene Charitable Foundation – Since 2004, the Centene Charitable Foundation has worked to make a difference in communities by investing in organizations and institutions that improve the lives of their neighbors and friends. A central element of Centene's business strategy involves their focus on the whole person, not just the physical body. That principle has shaped their approach to community investments, paving the way for Centene to continue its support of long-term and far-reaching initiatives that promote strong and healthy communities.

About the Healthy Americas Foundation (HAF)- The Healthy Americas Foundation (HAF) seeks to improve the health of individuals and families throughout the Americas. HAF's efforts are grounded in the experience of the National Alliance for Hispanic Health and its many partners. For more information, please visit www.healthyamericasfund.org.